



## SOUTH HILL REVITALIZATION COMMITTEE, INC.

### REGULAR MEETING MINUTES

WEDNESDAY, MARCH 19, 2008 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, March 19, 2008 in Conference Room B of the South Hill Municipal Building located at 211 South Mecklenburg Avenue in South Hill, Virginia.

#### 1. CALL TO ORDER

Tommy Zincone, President, called the regular meeting to order at 12:00 p.m.

#### 2. INVOCATION

Tommy Zincone called upon Sandra Kinker to render the invocation. Box lunches were provided by Brian's Steak House at a cost of \$6 per person.

#### 3. SIGN IN

##### A. Committee Members

The following thirteen members were in attendance:

Glenn Allen	Robin Allen	Kim Callis
Lisa Clary	Anna Cratch	Charles Hudson
Brad Johnson	Sandra Kinker	Beth Smith
Tom Smith	Marvin Tart	Martin Wetherbee
Tommy Zincone		

#### 4. APPROVAL OF MINUTES – FEBRUARY 20, 2008

**Motion** was made by **Beth Smith** and **seconded** by **Kim Callis** to dispense with the reading of the minutes for February 20, 2008, since all Council members had received a copy prior to the meeting, and approve as submitted by Anna Cratch. The members voted to approve this motion.

#### 5. TREASURER'S REPORT – WOODY KIDD, TREASURER

In the absence of Woody Kidd, Tommy Zincone presented the Treasurer's Report as follows:

<b>Feb</b> Beginning Balance	\$ 10,090.23
Deposits	500.00 – Market Square Sponsorship
	200.00 – SpringFest 2008
	78.00 – Meeting Lunches (Brian's Steak House)
Expenditures	<125.00> – Roanoke Valley Communications
	<300.00> – Mecklenburg County Chamber Dues

Feb Ending/Mar Beginning Balance  $\frac{<104.94> - \text{Meeting Lunches}}{\$ 10,338.29}$

**Motion** was made by **Sandra Kinker** and **seconded** by **Tom Smith** to approve the Treasurer's Report as presented by Tommy Zincone. The members voted to approve this motion.

## 6. COMMITTEE REPORTS

### A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary reported that a lot is going on, and it has all been publicized. The South Hill Market Square Committee is sponsoring country music duo, Marna and Macy, on April 10 from 6:30 p.m. to 9:30 p.m. at the Market Square. Admission is \$3.00.

The Music Festival is scheduled for May 10 following SpringFest on the upper field of Centennial Park. Gates open at 2:00 p.m. with the first band starting at 3:00 p.m. Blue Tuesday, Overtime and Ambush will be performing. Shep Moss will be the DJ. Admission is \$5.00. Net proceeds benefit the Colonial Theatre Project. Sponsorships are available for \$200.00 each for a 10 X 10' tent to display signs and items to promote businesses. Sponsorships include two free tickets to the festival.

SpringFest is May 10 from 10:00 a.m. to 3:00 p.m. Thirty booth spaces have been filled including five food vendors. A more carnival like atmosphere will be present in the municipal parking lot, which will include the large bouncy things and kid oriented items.

An art competition will be held on May 9 at the R. T. Arnold Library. The entries will be judged prior to the reception, which will be held from 7:00 p.m. to 9:00 p.m. Individual pieces may be entered at \$10.00 apiece, or a vendor space may be purchased for \$30.00. Two or three artists have already signed up. Karolyn Hawthorne and Robin Allen have been handling the aspects of the art competition and showing.

Robin Allen informed members that Mother's Day weekend falls on the same weekend as the art competition, SpringFest and the Music Festival. Ms. Allen mentioned that it is going to be a HUGE weekend.

In answer to a question from Tom Smith, Tommy Zincone stated that the freestanding art displays have not been ordered yet. The SHRC has already approved funding up to \$600.00 for them. Extra ties and clips may need to be purchased.

Tommy Zincone mentioned that Eldridge Bagley will be at the R. T. Arnold Library on March 29 at 7:30 p.m. for Meet the Artist and Author. The event is free to the public.

### B. Market Square Committee – Kim Callis

Kim Callis reported that the gates will open at 6:00 p.m. on April 10 for the Marna and Macy event. The streets will be closed between 2:30 p.m. and 3:00 p.m. Music starts at 6:30 p.m. Volunteers are asked to stay and help cleanup after the event. Tommy Zincone mentioned that the SHRC will be selling bottled water at the event.

Tommy Zincone mentioned that the Friends of the Library, being next door to the events, are looking for a fundraiser opportunity. Mr. Callis mentioned that the library graciously allows performers to use the east end conference room as a dressing room. They also close the library early

before an event. Mr. Callis mentioned that the food vendors do a great job, but a missing opportunity at any of these event types is pizza. Lisa Clary mentioned that the Ruritans sell pizza quite frequently.

**C. Design Committee – Kim Callis**

Mr. Callis reported that Gail Moody communicated with Larry Hasson of Dewberry and Davis, and he commented that we should hear from him next week. Due to the funding of relocating power lines and such, funding will only be available to purchase the new streetlights and put in brick pavers where the sidewalk is cut. Most of the sidewalk is in good condition.

Tommy Zincone was concerned that nothing would be put in to reduce the driving surface, because that was the grand plan. Mr. Zincone feels it needs to be kept in the future plan if money becomes available. Mr. Callis stated that some type of traffic management pattern has been discussed for between the Chamber of Commerce and the Southside Planning District Commission. The bumpouts are out at this point.

Mr. Zincone stated that the SHRC has not seen anyone from Dewberry and Davis in years. Robin Allen expressed disappointment with the architects stating that they have not come through with what they are being paid to do. Sandra Kinker agreed with Ms. Allen's comments. Mr. Callis informed members that he has expressed like concerns to Dewberry and Davis, and they replied that they have been working on a big project.

Mr. Callis informed members that another huge disappointment to him is that several people worked very hard to get two guy wires removed across Main Street; however, the main line is still there. Tom Hicks stated that John Stockton agreed that the 200 to 300' of line would not be removed due to the cost, which is around \$1,000.00 a foot. The main line does not attract as much attention as the upper and lower lines. It would have to be buried 50 to 100' from the corner to make it safe. Robin Allen commented that the buildings actually look cleaner for some reason.

Mr. Callis announced that notification has just been received from Marvin Tart that Phase 2 funding has been approved. In answer to a question from Glenn Allen, Kim Callis stated that there is no formal timetable yet on when the new lights will be put in place. Once the drawings have been received from the architect and finalized, it is hoped that the job will be bid out in April or early May, started in June, and completed by Monster Mash. The final drawings have to be reviewed before it can be known how many lights need to be ordered. Marvin Tart stated that once everything that was part of the original plan has been relocated, he needs a letter from Kim Callis stating such to get the funds authorized. Mr. Callis informed him that the certification letter will be sent this week.

**D. Economic Restructuring Committee – Judy Jacquelin and Sandra Kinker, Co-Chairs**

Tommy Zincone informed members that he plans to rename Cleanup Day to Beautification Day. Mr. Zincone also plans to write another letter to the editors about participation in the monthly Beautification Day. He stated that the group does not just pickup trash; they also do other things such as plantings. Compliments have come in from the public on the SHRC's beautification work. Robin Allen wanted to stress that citizens and groups do not have to work directly with the SHRC. They can make a difference in their own neighborhoods and locations. Ms. Allen went on to say that she witnessed citizens picking up sticks at the park after a windstorm. Sandra Kinker stated that citizens can also make suggestions of areas they would like to see a difference in. Ms. Kinker also mentioned that education, communication and reminding can make a world of difference.

Sandra Kinker mentioned that the weeds need spraying in the daylilies by the Farm Life Museum. Ms. Kinker stated that it would be a beautiful area but the weeds will overtake it; last year some were people high.

Tommy Zincone informed members that the Friends of the Library are paying Wayside Nursery to do some quarterly items at the library over and above what the Town normally does.

Mr. Zincone also stated that some of the crepe myrtles have died at the police station. He plans to check and see if any guarantees came with them. Robin Allen mentioned that it looks like a couple of them were stomped. Ms. Allen does not feel that any have definitely been lost except for one.

## **7. OTHER BUSINESS**

### **A. Colonial Theatre Resolution**

Tommy Zincone read a Resolution of Support by the SHRC for the Colonial Theatre as attached.

**Motion** was made by **Sandra Kinker** and **seconded** by **Glenn Allen** to approve the Resolution of Support as presented by Tommy Zincone. The members voted to approve this motion.

### **B. Banners**

Mr. Zincone stated that he would like to have a Banner Committee meeting consisting of Kim Callis, Bill Wilson, Tommy Zincone, Robin Allen and Barbara Nanney on March 26 at 2:00 p.m. He mentioned it would have been nice to have the brackets off of the poles that were removed. In an attempt to salvage some brackets, he may check with Virginia Power and see if the poles are still in the pole yard.

### **C. Other**

Robin Allen commented that the half pole that was suspended over Atlantic Street has been removed.

Kim Callis reported that Town Staff will be putting in water and sewer to the Colonial Theatre building. He stated that a short stretch of Mecklenburg Avenue will probably have to be closed because the water is located on the other side of the street. Charles Hudson mentioned that staff may be able to utilize the alley and not have to close Mecklenburg Avenue.

Mr. Callis also reported that Council adopted a parks policy at the last Town Council meeting to authorize smoking in designated areas only. The designated area at Parker Park will be the parking lots. Signs will be up in due time.

Lisa Clary informed members that Frank Malone has asked the SHRC to donate the partner funds received back from proceeds from the South Hill Music Festival to the Colonial Theatre Project. Tommy Zincone asked the SHRC to think about it for action at the next SHRC meeting.

Kim Callis stated that the Marna and Macy poster is the best yet.

## **8. ADJOURNMENT**

There being no further business matters before the SHRC, Tommy Zincone adjourned the meeting at 12:54 p.m.

Respectfully submitted by Anna B. Cratch.

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Tommy Zincone, President

Attest:

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Anna B. Cratch, Secretary