



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, MAY 21, 2008 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, May 21, 2008 in Conference Room B of the South Hill Municipal Building located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Tommy Zincone, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Tommy Zincone called upon Beth Smith to render the invocation. Lunches were provided free by Tommy Zincone.

3. SIGN IN

A. Committee Members

The following twelve members were in attendance:

Glenn Allen	Robin Allen	Kim Callis
Lisa Clary	Anna Cratch	Earl Horne
Barbara Nanney	Beth Smith	Martin Wetherbee
Shirley Wetherbee	Bill Wilson	Tommy Zincone

Frank Malone showed up towards the end of the meeting along with the editor of the Lake Country Magazine.

4. APPROVAL OF MINUTES – APRIL 23, 2008

A motion was made by Beth Smith, second by Kim Callis, to dispense with the reading of the minutes for April 23, 2008, since all Council members had received a copy prior to the meeting, and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

In the absence of Woody Kidd, no Treasurer's Report was given. Tommy Zincone mentioned that as of the last SHRC meeting, the April ending balance was \$9,488.30. Some deposits should be made from SpringFest earnings. Close to 100 booths were present at the event. The biggest expenditure was the \$1,000 up front money for the Music Festival.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary reported that SpringFest kicked off Friday night with probably 100 people attending the Art Show. Most of the spaces at SpringFest were filled. Several thousand people visited the event steadily throughout the day.

Tommy Zincone mentioned that the crowd was the largest he had seen in the last five years. The Rotary did well on food sales at both SpringFest and the Music Festival. Enough funds were made from that one day for the Rotary to fund one scholarship.

The idea of possibly moving SpringFest to Danville was mentioned or even extending the event to Market Square and including the whole block. The problem is that Danville is a residential area and it cannot be blocked. Robin Allen mentioned that Frank Malone would need help plotting out new vendor spaces, and new maps would have to be created as well. Ms. Allen also mentioned that vendors currently use power from businesses that would not be available in a new location.

B. Market Square Committee – Kim Callis

Kim Callis reported The Imitations will be performing at the Market Square on June 5.

After the contributions have been made back to the CDA for the Colonial Theatre, Mr. Callis stated it looks like \$28 was made at the first South Hill Music Festival. Mr. Callis stated it was a good day; all the expenses were covered along with \$3,000 in donations to the Colonial. About 500 people attended the event with around 350 paying for admission; sponsors already had tickets.

The South Hill Farmer's Market opens May 31. Anna Cratch mentioned that one vendor has already reserved a space. Barbara Nanney asked about opening the Market earlier due to early spring crops. A grower of greenhouse tomatoes had requested an earlier opening as well. Mayor Horne commented that excluding cabbage and lettuce, the earlier crops are not generally raised around here because of the weather. Other than that, it is June/July before beans, corn and other produce are ready. Mayor Horne went on to say that starting July 1 of this year, a health inspector will not be required to visit home kitchens for baked goods sold at Markets. Ms. Cratch added that homemade crafters are welcome as was listed in the email and radio broadcasts and newspapers last year. Barbara Nanney stated that flowers are encouraged as well. Tommy Zincone expressed desires to open the Market up one Saturday a month to be an antique mall/flea market. Mayor Horne agreed with Mr. Zincone stating that it is up to the Market Square Committee but the idea is to get people in the downtown area.

C. Design Committee – Kim Callis

Kim Callis reported Dominion Virginia Power removed the last pole at Verizon. The plans have been submitted to VDOT for approval of the right of way. Once they are approved, the project can be bid out. Kim Callis, Gail Moody and Charles Hudson talked to every business owner down Danville Street, and they were pleased with the plans. Phase 2 includes 2' wide brick pavers and new streetlights with posts that will hopefully accommodate signs. This will allow for the removal of some of the signs on wooden posts along the sidewalks. Barbara Nanney requested that a Design Committee Meeting be held to discuss the changes. Tommy Zincone mentioned that the plans were mainly altered due to money.

D. Economic Restructuring Committee – Judy Jacquelin and Sandra Kinker, Co-Chairs

In the absence of Judy Jacquelin and Sandra Kinker, Tommy Zincone reported that when the Beautification Committee met, a couple of suggestions were made. It was requested that 15 or 18 brick pavers/stepping-stones be placed in certain locations at the Market Square to prevent people from stepping on the bushes. They would also look inviting and welcoming. Home Depot has red brick color pavers for \$1.99 each and stamped brick pavers for \$3.99 each. The request would cost around \$72. Robin Allen commented that it would be nice for the pavers to match the brick trim on the sidewalk.

Barbara Nanney commented about weeds coming up through the bricks on Danville Street and wanted to make sure that the Centennial Monument did not have weeds as well. Bill Wilson mentioned that they should all be sprayed. Kim Callis stated that it will definitely be done before the Beef Festival.

The Beautification Committee also requested that the heavy trashcan located behind the dress shop be relocated to the Market Square across from the clock.

Mr. Zincone asked the SHRC to think about three questions: (1) What else can be done to help the Town bring more business downtown? (2) What are the appropriate businesses that should be recruited? and (3) How can the SHRC be more proactive? He mentioned that everyone would love to see a restaurant in the downtown area. Barbara Nanney suggested local skilled artists and potters, etc. getting a business together, which would attract walking traffic. She also suggested a men's haberdashery that would sell items such as neckties, hats and cigars. She mentioned stores that sell small to medium sized items that can easily be carried out would be good. She lastly recommended a coffee shop. Mr. Zincone would like to see some antique shops open.

7. OTHER BUSINESS

A. Purchase of Two Colonial Theatre Seats

Tommy Zincone reported that two Colonial Theatre seats have been purchased by the "South Hill Revitalization Committee".

B. Nominating Committee: Glenn Allen, Barbara Nanney, Sandra Kinker and Anna Cratch?

Mr. Zincone mentioned that the SHRC Vice President will move up to President July 1. A new nominee for Vice President needs to be chosen. He suggested that a Nominating Committee consisting of Glenn Allen, Barbara Nanney, Sandra Kinker and Anna Cratch meet to choose the new nominee.

C. Bottled Water – Who Wants Some?

Mr. Zincone commented that not much money is made by selling water. Lawrence Distributing has it down to about \$12.50 a case. The problem is that water can be bought at Wal-Mart for about ¼ the price. He mentioned that he will go count how much water is left because it will have to be paid for. Only eight bottles were sold at SpringFest although the booth was in a bad location. Mr. Zincone suggested possibly donating the water to the Rotary and Ruritans. Robin Allen suggested donating it to Park View Middle School. Mayor Horne suggested distributing it at the Beef Festival and the "Shrimparoo" (Shriners Seafood Festival). Yes, Virginia, there is a ~~Santa Claus~~ Shrimparoo. Mayor Horne explained that Shrimparoo's are a big hit especially in Wilmington and Myrtle Beach.

D. Rotary Auction on May 31

Mr. Zincone reported the Rotary Auction will continue on May 31. Many good items are to be included in the auction.

E. Programs at the R. T. Arnold Library

Mr. Zincone informed members that the R. T. Arnold Library has scheduled a lot of outstanding programs for children.

Much support is being received from the new person in charge. He has not approved wine at public functions yet. Mayor Horne mentioned that events with wine can be held at the Colonial once it is completed.

F. Colonial Theatre Prints

Mr. Zincone commented that Colonial Theatre canvas and paper prints are now available for sale at the Town Office. Information is listed on the Town Website.

G. South Hill Map

Mr. Callis commented that a new 19 X 25 six-fold visitor’s map of the Town is being created. Andy Wells at the SPDC created the map itself. The Chamber of Commerce and Town staff will be providing points of interest information about South Hill to place on the backside of the map. There is no advertising because the Town and Chamber are paying for the new map, which should be ready by early Fall.

H. Whittles Mill

In answer to a question from Tommy Zincone, Kim Callis stated Whittles Mill is still on for canoe and kayak enthusiasts. The take-out location will be above the dam and the put-in will be on the beach below the dam. Staff is trying to make this a regional effort. Staff would like to build a couple of platforms with screens for people to camp on. An outhouse or two would also need to be put in place along with a couple of picnic tables. A more elaborate put-in and take-out will be placed down Hwy. 138 where the old landfill is. Barbara Nanny mentioned that a parallel bike trail would be nice. Robin Allen mentioned that Rails to Trails will be near.

8. ADJOURNMENT

There being no further business matters before the SHRC, Tommy Zincone adjourned the meeting at 1:00 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Tommy Zincone, President

Attest:

Anna B. Cratch, Secretary