



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, JUNE 18, 2008 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, June 18, 2008 in Conference Room B of the South Hill Municipal Building located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Tommy Zincone, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Tommy Zincone called upon Sandra Kinker to render the invocation. Box lunches were provided by Brian's Steak House at a cost of \$6 per person.

3. SIGN IN

A. Committee Members

The following fourteen members were in attendance:

Glenn Allen	Robin Allen	Scott Burnette
Kim Callis	Lisa Clary	Anna Cratch
Charles Hudson	Woody Kidd	Sandra Kinker
Martin Wetherbee	Shirley Wetherbee	Bill Wilson
Charles Wright	Tommy Zincone	

B. Others in Attendance

Tommy Zincone welcomed Lamont Benjamin, a local assistant team leader with VDOT, to the meeting. Mr. Benjamin mentioned that his Project Manager, Carrie Baton, will be working with Gail Moody on local projects.

4. APPROVAL OF MINUTES – MAY 21, 2008

A motion was made by **Kim Callis**, second by **Bill Wilson**, to dispense with the reading of the minutes for May 21, 2008, since all Council members had received a copy prior to the meeting, and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer's Report as follows:

Apr Beginning Balance	<u>\$ 9,372.22</u>
Deposits	1,766.97
Expenditures	<1,959.88>
Apr Ending/ May Beginning Balance	<u>\$ 9,179.31</u>
Deposits	584.06
Expenditures	<2,593.78>
May Ending/ June Beginning Balance	<u>\$ 7,169.59</u>
Deposits	9.00 - water sales
Expenditures	<1,209.92>
June Ending Balance	<u>\$ 5,968.67</u>

Tommy Zincone mentioned that the major expenditures were for advertising, the art stands, and the two Colonial Theatre seats. Mr. Zincone commented that he still intends to have the SHRC purchase some flags.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary informed members that Dixie Youth wants the SHRC to split the cost of a back page ad on the program with the Town. Kim Callis reported that the Town is covering the entire ad. Robin Allen mentioned that she did not feel that it would be a bad idea for the SHRC to purchase an ad as well. **A motion was made by Robin Allen, second by Sandra Kinker**, to spend \$100 on a full-page ad for the Dixie Youth girls' softball booklet. Motion carried unanimously. Kim Callis commented that the Senior Babe Ruth League will be doing the same thing and the SHRC will probably need to support them too. In answer to a question from Scott Burnette regarding the subject matter that will be advertised, Robin Allen stated that the ad will keep in line with the SHRC theme "Celebrating South Hill". Festivals and events will be the main focus. Tommy Zincone mentioned that many people are expected to attend the state tournament which will consist of 24 teams.

Ms. Clary reminded members that Farmer's Day is September 27. Robin Allen mentioned that the pie contest will be taking place again this year. Gift bags will be given to the first 15 bakers. Winners will receive prizes this year, aprons with embroidered pies on them. Ms. Allen commented that church bulletins are a great way to reach pie bakers.

Ms. Clary invited everyone to attend Picnic in the Park on July 3 and enjoy the entertainment and fireworks. Mr. Callis mentioned that parking will be allowed in the approx. 200 paved parking spaces at the baseball complex.

Mr. Zincone invited everyone to good food and fellowship at the Chamber of Commerce Business After Hours on June 25 from 5:30 p.m. to 7:30 p.m. at the Fairfield Inn and Suites.

B. Market Square Committee – Kim Callis

Kim Callis thanked everyone who took part in the last Affair on the Square featuring The Imitations. It had a very good turnout. The next event is Casper, an R&B band, on September 4.

Mr. Callis reminded members that the Farmer's Market is open. There have been at least two vendors over there every Saturday since opening day. Homemade crafters are encouraged to come to the Market.

C. Design Committee – Kim Callis (update from Gail Moody)

Kim Callis informed members that the certification letter was sent to VDOT stating that all the utilities have been relocated. Staff is in the process of ordering the streetlights. The Town will pay for them as part of the match. The bid packages have been sent out for the streetlights. Bids are due back on June 25. Mr. Callis expressed desires to have the project completed by Monster Mash. Tommy Zincone informed members that the total construction cost alone for Phase II is estimated to be \$410,603.

D. Economic Restructuring Committee – Judy Jacquelin and Sandra Kinker, Co-Chairs

Sandra Kinker reported that Hunter Barbour is seeking a location for a mailing package store (such as UPS, FedEx, etc.). He has a target date of August 1.

Ms. Kinker commented that she assumes some type of mortgage company is moving into the building next to J's Antiques.

Kim Callis mentioned that a new music store has opened on Danville Street beside Telamon.

Charles Hudson stated that Alltel and Hibbard Sporting Goods are two of the stores that will be locating in the new strip shopping center in front of Wal-Mart.

E. Nominating Committee – Glenn Allen, Barbara Nanney and Sandra Kinker

Tommy Zincone reported that the Nominating Committee would like to nominate the following for appointments to the Board of Directors for 2008 to 2010:

President – Charles Wright
Vice President – Judy Jacquelin
Treasurer – Woodrow Kidd
Secretary – Anna Cratch

A motion was made by Scott Burnette, second by Kim Callis, to close the nomination. Motion carried unanimously.

7. OTHER BUSINESS

A. Bottled Water

Tommy Zincone asked members to call him if they want a case of bottled water (around \$12.50). Mr. Zincone asked if the SHRC wants to donate some to Dixie Youth for July 3 and their state tournament on July 18, 19 and 20. **A motion was made by Kim Callis, second by Glenn Allen,** to donate the remaining bottled water to the Dixie Youth for the public good. Motion carried unanimously.

B. Virginia Main Street Training

Tommy Zincone reported that the next Virginia Main Street Training is “Nourishing Downtown: How Restaurants and Farmers Markets Can Feed Your Revitalization Efforts” on July 23 and

24 in Culpeper, Virginia. Mr. Zincone mentioned that he would not mind participating in a needs assessment meeting to determine what businesses the Town needs.

C. Market Square Pavers

Tommy Zincone commented that six pavers are probably going to be needed in each walk thru at Market Square to make them wide enough for people to see and use. Mr. Zincone plans to purchase six pavers, complete one walk thru and see what it looks like. There are four or five total crossing locations. **A motion was made by Sandra Kinker, second by Woody Kidd**, to authorize Tommy Zincone to spend up to \$100 in pavers for the Market Square. Motion carried unanimously.

D. Raleigh Avenue

Kim Callis reported that the Lynchburg office is actively working on requiring rights of way for the first phase of Raleigh Avenue which will extend from Hwy. 58 across Plank Road creating a second entrance to Parker Park. Work will hopefully start March 2009.

E. CMH

Scott Burnette thanked the SHRC for their support of the newly completed cancer and rehab center. CMH is moving ahead with Phase II plans. Mr. Burnette commented that people were lined up to take the new aquatic rehab therapy.

F. New SHRC President in July

Everyone clapped in recognition of and thanked Tommy Zincone for his two years of successful service as President of the SHRC.

8. ADJOURNMENT

There being no further business matters before the SHRC, Tommy Zincone adjourned the meeting at 12:48 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary