



SOUTH HILL REVITALIZATION COMMITTEE, INC.

BOARD OF DIRECTOR'S MEETING MINUTES

WEDNESDAY, SEPTEMBER 10, 2008 AT 12:00 PM

The Board of Directors of the South Hill Revitalization Committee (SHRC) met on Wednesday, September 10, 2008 in Conference Room A of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the Board Meeting to order at 12:00 p.m. Mr. Wright asked Tom Smith to take the minutes due to the absence of the secretary, Anna Cratch.

2. ROLL CALL – SIGN IN

A. Board of Directors and Committee Chairs

The following six members were in attendance:

Kim Callis, Design Committee Chair (also reports on Market Square Committee)

Lisa Clary, Promotions Committee Co-Chair

Barbara Nanney, Organization Committee Chair

Tom Smith, Promotions Committee Co-Chair

Charles Wright, President

Tommy Zincone, Former President/SHRC Member

3. APPROVAL OF MINUTES – NOVEMBER 15, 2007 AND FEBRUARY 13, 2008

A motion was made by Kim Callis, second by Tommy Zincone, to dispense with the reading of the minutes for November 15, 2007 and February 13, 2008 and approve as submitted by Anna Cratch. Motion carried unanimously.

4. TREASURER'S REPORT – WOODY KIDD, TREASURER

Due to the absence of Woody Kidd, no treasurer's report was given.

5. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary reported that for the *South Hill Rings In Christmas* event, she would like to request funds to pay for decorations, prizes for gift bags, candy for the children, etc. Also, she said the SHRC needs to pay for some toner for the copying machine that they are using.

A motion was made by Tommy Zincone, second by Kim Callis, to approve an amount not to exceed \$600 for anticipated expenses as requested by Lisa Clary. Motion carried unanimously.

Lisa said that the Rotary and Ruritan Clubs could contribute funds or donate prizes for this event. This will be a non-food event; however, the civic clubs can serve hot chocolate free to the patrons. Businesses will not be asked to stay open this year unless they want to. The big Christmas stocking will be given away again this year. Businesses will again be given boxes so their customers can complete a raffle ticket and drop it in the box. Pictures will be taken with Santa again this year at no charge.

B. Market Square Committee – Kim Callis, Vice-Chairman

Kim Callis reported that “Casper” was a great success. He expressed concern that we do not attract many minorities to these “Affair On The Square” events. He doesn’t know what to do about it except continue trying to get them to attend. He said that “Monster Mash” would be held on Thursday, October 23 and will be the same format as last year. Robert Harris will take pictures for \$10.00 with the proceeds going to the Market Square Committee. He informed the committee that Gavin Honeycutt would like to stage a fashion show at Market Square on November 1, 2008. Tommy Zincone reported that the South Hill Rotary Club has scheduled a “Casino Night” on that same day. Kim said that the fashion show would be during the day so it would not interfere with the Rotary event.

C. Design Committee – Kim Callis, Chairman

Kim Callis reported that he would like to see the Town Christmas lights put up this year, but it looks doubtful that it can be done. He said a final approval from VDOT officials still remains before Phase II of the street project can begin. Tommy Zincone said he would like to head up a committee to get the local businesses to put up Christmas decorations in their places of business. He said some of the businesses did last year and it was really nice and put people in a more festive holiday mood.

D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs

No one from this committee was present, so no formal report was given. Tommy Zincone reported that the street beautification work by several volunteers has made a positive difference in the way our downtown looks. Kim Callis reported that their efforts are greatly appreciated, and it makes the town look more beautiful. Mr. Callis said that we need a group or groups of people to sponsor regular cleanup of Centennial Park. It really needs it at least every 2 weeks or maybe a month. He said that Town staff cannot do it due to the many other duties and projects they are involved with.

6. ADJOURNMENT

There being no further business matters before the Board, Charles Wright adjourned the meeting at 12:40 PM.

Respectfully submitted by Thomas L. Smith, Acting Secretary.

Charles Wright, President

Attest:

Anna B. Cratch, Secretary