



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, SEPTEMBER 17, 2008 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, September 17, 2008 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Charles Wright called upon Sandra Kinker to render the invocation. Box lunches were provided by Brian's Steak House at a cost of \$6 per person.

3. SIGN IN

A. Committee Members

The following fifteen members were in attendance:

Kim Callis	Lisa Clary	Anna Cratch
Earl Horne	Brad Johnson	Woody Kidd
Sandra Kinker	Frank Malone	Barbara Nanney
Beth Smith	Martin Wetherbee	Shirley Wetherbee
Bill Wilson	Charles Wright	Tommy Zincone

B. Others in Attendance

Charles Wright welcomed Kim Osborne, Account Executive with the Richmond Times-Dispatch, to the meeting.

4. APPROVAL OF MINUTES – AUGUST 20, 2008

A motion was made by Kim Callis, second by Lisa Clary, to dispense with the reading of the minutes for August 20, 2008 and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer's Report as follows:

Aug Beginning Balance	\$ 17,500.87
Deposits	165.00 – Farmer's Day

Expenditures	48.00 – Brian’s Lunches
Aug Ending/Sep Beginning Balance	<59.57> – Brian’s Lunches
Expenditures	<625.32> – Advertising
Sep Ending	<u>\$ 17,028.98</u>

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary reminded members Farmer’s Day is coming up September 27 at Centennial Park. Quite a number of the spaces are filled. In support of the Alzheimer’s Memory Walk 2008 on October 2, pony and horse and buggy rides will be available. Sweet Potato Pies need to be at the American Legion by 9:30 a.m. to be entered in the Pie Baking Contest; they will be sold by the slice after judging to benefit the SHRC. Tommy Zincone informed members that Robin Allen is seeking promotional items to place in the gift bags for the first 15 pie contest entrees. Other activities include the Tractor Parade at 10:00 a.m., a petting zoo, a gospel singing group at 12:30 p.m. and 2:00 p.m., vendors, good food and fun-filled contests.

Monster Mash will be held on October 23 at the Market Square.

South Hill Rings in Christmas is scheduled for December 2. Toyland for the children will be located at the Chamber Office. Robbie McMillan will be taking the pictures with Santa which will be free this year. Small gifts and candy will be available for the children as they come through. Some business may stay open, but they will not be asked to. Ms. Clary hopes to have 50 businesses or more to sign up for the giant stocking which will be given away again this year. Mayor Horne asked Frank Malone to let the primary and elementary schools be aware of the free pictures with Santa. Tommy Zincone informed members that the SHRC Board has offered their assistance in helping businesses string their outside Christmas lights.

Frank Malone stated that the Chamber Christmas party will be on December 3. The Christmas parade will be on December 7.

B. Market Square Committee – Kim Callis, Vice-Chairman

Kim Callis reported that the Casper performance on September 4 was a huge success. To help bring more people to the events, the Market Square Committee is thinking about bringing back the popular bands instead of focusing on alternating bands from country, beach and r&b.

Monster Mash will be very similar to years past. Robert Harris has agreed to take the photos again for \$10. The costume contest will be streamlined to help the kids get on and off the stage a little easier. Darlene Helms has agreed to run the Pitchburst; she will probably contact Sandra Kinker for advice. The high school students will run some of the bouncy things. Mr. Callis reported that this is the biggest and most attended event the Market Square handles.

JuLee’s is looking at November 1 for their Annual Fall Fashion Show. They have asked for the Market Square Committee to help with their show. Weather permitting, it will be held outside at lunchtime at the Market Square. Another indoor location will be chosen if need be; Barbara Nanney suggested the conference room at the R. T. Arnold Library. They plan to have tables set up, and lunch will be provided. A good crowd is expected. Tommy Zincone mentioned that they may wish to use our

stage. Mr. Callis commented that they do a similar event in other towns, and they are having a runway built.

C. Design Committee – Kim Callis

Kim Callis reported that Phase II is on hold until approval is received from VDOT. Once approval is received, the bid documents can be sent out. It is doubtful the new lights will be in by Christmas. The lights have been down for a year.

Mr. Callis informed members that VDOT is currently working on acquiring rights-of-way for Raleigh Avenue which will connect Highway 1 and 58 to Parker Park creating another entrance. The completion date is years away.

D. Economic Restructuring Committee – Judy Jacquelin and Sandra Kinker, Co-Chairs

Sandra Kinker stated that they have placed mulch in the flower bed at the parking lot by the Police Station. The Town has mulched where the big rocks are and has trimmed along East Atlantic Street. Ms. Kinker asked that those sidewalks be sprayed. She also commented about the beautiful landscaping at Dr. Browns and one other location on East Atlantic Street.

7. OTHER BUSINESS

A. Colonial Center Update – Mayor Earl Horne

Mayor Earl Horne commented that work is progressing very well on the Colonial Center. The oak floor is currently being put in on the third floor. The tin ceiling is up and the primer is on it on the second floor. Work is ahead of schedule and could be completed by the end of 2009. The elevator should go in October 20. Many good comments have been received. Emails and calls are coming in from different organizations with comments and questions. Things are looking very good.

In answer to a question from Charles Wright, Mayor Horne commented that out of the 400 some seats, around 23 have been sold at \$500 a piece. Buying a seat does not guarantee specific seating at an event. Mr. Wright stated that he plans to buy one. Frank Malone asked for a physical plaque showing the size of the seat plate and examples. Anna Cratch mentioned that Mr. Malone could borrow the Town's example plaque for use at events.

Some of the members expressed a desire to have a tour of the Colonial. Mayor Horne stated that he would be glad to give tours. He mentioned that members can visit the Town's website at www.southhillva.org on the Colonial Theatre page to see current pictures. Mayor Horne stated that Greg Thrift has a movie of what the Colonial looked like before any work was done. Mayor Horne hopes to do another movie to show the comparison. He commented that Kenbridge Construction is doing a great job.

B. Chamber of Commerce News – Frank Malone

Frank Malone informed members that The Package Store at 609 East Atlantic Street had a Ribbon Cutting on September 15. CMH Pain Management Services at 413 Bracey Lane will have a Ribbon Cutting and Open House on September 23 from 4:00 p.m. to 6:00 p.m. Remax by the Lake at 102 S. Mecklenburg Avenue has a new owner, Herman Rinkel, who will have a Ribbon Cutting on September 26 at 11:30 a.m. with lunch served afterwards. Marie Brown with Fashion and Beauty at 114 S.

Mecklenburg Avenue will have a Ribbon Cutting on October 8, and Marion Harper with Marion's Boutique will have one on October 10.

Mr. Malone reported that the Chamber membership continues to grow. The R. T. Arnold Library is the newest member. MacCallum More Museum & Gardens of Chase City has just joined, and Occoneechee State Park joined in July because they felt South Hill could promote them as good as or better than some other areas.

Congressman Goode is scheduled to speak at a breakfast on October 9 at 8:00 a.m. at the American Legion. Only 53 people have signed up. The cost is \$10.

C. Richmond Times-Dispatch – Kim Osborne

Kim Osborne reported that the Richmond Times Dispatch has put together a piece called The Local Exchange that is an affordable way for clientele to advertise in color to areas outside of our normal advertising region. The piece originally started as a once a month publication and due to growth, it is now published twice a month (the first and third Thursdays). The cost for ¼ page is \$299 and \$535 for ½ page. Business cards can be run once a month for \$44. The next publication will be October 2.

Lisa Clary said she would like to include the Market Square, Chamber and Performing Arts Council events the first of the year.

A motion was made by Tommy Zincone, second by Woody Kidd, to authorize Lisa Clary and Robin Allen to come up with a theme to be published in the October 2 edition of The Local Exchange costing up to \$300. The theme will be a marketing/tourism piece. Motion carried unanimously.

D. Other Events

Lisa Clary asked members not to forget Joe Tennis' Book Signing "Beach to Bluegrass" at the R. T. Arnold Library on September 20 from 7:00 p.m. to 9:00 p.m.

CMH has a breakfast meeting on September 23.

Rotary Casino Night for the scholarship fund is November 1 starting at 8:00 p.m. Tickets are \$50 per person. Door prizes will be given all night.

8. ADJOURNMENT

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 1:03 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary