



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, NOVEMBER 19, 2008 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, November 19, 2008 at 12:00 p.m. in the Council Chambers of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

In the absence of Charles Wright, Tommy Zincone called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Tommy Zincone called upon Barbara Nanney to render the invocation. Box lunches were provided by Brian's Steak House at a cost of \$6 per person.

3. SIGN IN

A. Committee Members

The following fifteen members were in attendance:

Lamont Benjamin	Scott Burnette	Lisa Clary
Anna Cratch	Earl Horne	Charles Hudson
Hart Hudson	Sandra Kinker	Barbara Nanney
Beth Smith	Steven Stanley	Martin Wetherbee
Shirley Wetherbee	Bill Wilson	Tommy Zincone

4. APPROVAL OF MINUTES – OCTOBER 15, 2008

A motion was made by **Beth Smith**, second by **Lisa Clary**, to dispense with the reading of the minutes for October 15, 2008 and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

In the absence of Woody Kidd, Tommy Zincone reminded members that the amount in the SHRC account as of October 9 was \$17,139.18. Lisa Clary has some bills (mostly for advertising) that need to be given to Mr. Kidd to pay.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary requested members take a tour of the Christmas decorations at the old depot. A few hundred kids are hopefully expected for Toyland at the Depot on December 2 from 4:00 p.m. to 7:00 p.m. Goody bags and popcorn will be distributed, and children will get the chance for a picture with Santa. The Annual Chamber Christmas parade is scheduled for Sunday, December 7 at 2:00 p.m.

On behalf of the SHRC, Mayor Horne thanked Lisa Clary, Joyce Bratten, Carolyn Jones, Beth Smith and Frank Malone for the great job they did decorating the Chamber. Mayor Horne expressed hopes that more members of the Chamber would volunteer to assist with the decorating next year.

Because streetlights will not be along Mecklenburg Avenue this year, the Town has offered their assistance to help string lights outside of businesses. Business owners are encouraged to decorate their windows. Tommy Zincone informed Bill Wilson that Alex Graham says he has electricity on his roof and has given permission for the Town to place lights on his building. That electricity can hopefully be shared with Charles Wright who has agreed as well. Jimmy Martin probably has electricity on the roof too. Dwayne Gwaltney has given permission. Mickey Sims has given permission and hopefully can share electricity with the Town Hall. Chad Barbour and Kevin Blackwell have not been contacted, nor has Spencer Crowder or Steve Bailey.

Bill Wilson reported that lights are currently being hung on the Chamber Office and are already in place on the Colonial Theatre.

Tommy Zincone mentioned that he wished the old Christmas banners could be found to place along Atlantic Street.

B. Market Square Committee – Kim Callis, Vice-Chairman

Lisa Clary commented the following events are already lined up: *The Janitors* in April, *Casper* as part of the Beef Festival in May, *Liquid Pleasure* in September, and Monster Mash the week before or of Halloween in October. Tommy Zincone added that the art show is planned again during SpringFest along with the Music Festival afterwards. Mr. Zincone collected cards of artists at the Holiday Bazaar and invited them to the spring art show.

C. Design Committee – Kim Callis, Chairman

Tommy Zincone informed members that Gail Moody stated that a bid opening was held on November 5 for Phase 2. Mayor Horne mentioned that the first couple of bids were well within budget. Council approved the low bid, and the bids have been forwarded to VDOT for approval. Lamont Benjamin with VDOT commented that there were some issues with the certification of the subcontractor of the low bidder, but we should know something by the end of the week.

D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs

Sandra Kinker reported that the defunct Highway 1 group is going to sponsor a new billboard soon promoting Highway 1 and its businesses. Tommy Zincone explained that Highway 1 merchants formed a group in the past and contributed some money of which \$3,600 has been sitting and needs to be spent. Ms. Kinker welcomes ideas to promote downtown South Hill.

Tommy Zincone reported that Superior Investments has several office properties for rent in the South Hill area. Two are in the Beaver Creek Executive Park on Mecklenburg Avenue. One is a 600 square foot space and rents for \$450 per month, and the other is 900 square foot and rents for \$700

per month. The "Learn Building" at the corner of Main Street and Lunenburg Avenue is also being renovated. It is a 1500 square foot building and rents for \$1200 per month. Interested parties can contact Mike Sparkman at 774-0076.

7. OTHER BUSINESS

A. Colonial Center Update – Mayor Earl Horne

Mayor Horne reported that the elevator is currently being put in and will hopefully be completed by the first week of December. Once that is complete, the first, second and third floors can be finished off as far as the final painting and cleaning. The theatre has a completion date of the summer/fall of 2009.

A downtown restaurant is planned once the second phase is complete. The second floor will consist of the art gallery with a couple of offices.

B. Chamber of Commerce News – Frank Malone

Tommy Zincone mentioned that a Business After Hours is planned in Clarksville on November 20 from 5:30 p.m. to 7:30 p.m. The new Visitor's Guide will be unveiled.

Lisa Clary reported that there will not be a Chamber Luncheon in December due to the Chamber Christmas party scheduled for December 3 at 6:00 p.m. at Brian's Steak House.

Ms. Clary reminded members about JuLee's Fashion Show at Brian's Steak House on November 22 at 12 p.m. \$20 ticket includes lunch and the show. Proceeds benefit the Market Square. Tickets can be purchased at the South Hill Chamber of Commerce, Brian's Steak House and JuLee's.

C. Misc

On behalf of the Friends of the R. T. Arnold Library, Tommy Zincone commented that the Holiday Bazaar was a huge success. An all time record of over \$2,000 was collected on Saturday. The purpose of the \$1 entry fee was to get an idea of how many people were attending the event. The most vendors ever (124) signed up. The event brings many people to the area.

Lisa Clary reported that the Richmond Times Dispatch will feature South Hill again on November 27 in the Local Exchange.

8. ADJOURNMENT

There being no further business matters before the SHRC, Tommy Zincone adjourned the meeting at 12:34 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary