



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, APRIL 15, 2009 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, April 15, 2009 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Charles Wright called upon Sandra Kinker to render the invocation. Tommy Zincone brought box lunches prepared by Brian's Steak House at a cost of \$6 per person.

3. SIGN IN

A. Committee Members

The following eleven members were in attendance:

Kim Callis	Lisa Clary	Anna Cratch
Charles Hudson	Hart Hudson	Sandra Kinker (w/ Victoria)
Frank Malone	Shirley Wetherbee	Bill Wilson
Charles Wright	Tommy Zincone	

B. Others in Attendance

Charles Wright welcomed Bill Carver to the meeting. Mr. Carver is the editor of *Discover Southside*, the only online magazine (www.discoversouthside.com) FOR and ABOUT Southside Virginia. He plans to have a booth at SpringFest. Frank Malone shared some of his unpleasant experiences with trying to get the Lake Country Visitor and Newcomer Guides mailed through the post office this year.

4. APPROVAL OF MINUTES – MARCH 18, 2009

A motion was made by Kim Callis, second by Tommy Zincone, to dispense with the reading of the minutes for March 18, 2009 and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

In the absence of Woody Kidd, no Treasurer's Report was given.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary reported that the Chamber has the new Retail and Restaurant Guides for circulation. The Virginia Tourism Corporation will be distributing them along with local businesses. Frank Malone commented that the Table Tent Calendars are also at the Chamber for distribution.

Seven or eight vendors will be participating in the Art Show on May 8 at the library. Around 130 people visited the show last year. SpringFest is scheduled for May 9 with the South Hill MusicFest starting directly after. Posters are available for upcoming events.

Ms. Clary informed members that she and Frank Malone met last week with staff from the Richmond Times Dispatch. They want to sell some online advertising for community events. An enhanced directory (small video clips) can be placed on their website www.inrich.com for \$950 for one year.

B. Market Square Committee – Kim Callis, Vice-Chairman

Kim Callis reported that the Market Square Committee sponsored farmers' market training featuring 12 presenters on April 8 at the library. Thirty-four potential vendors showed up. If five additional vendors will participate in the Market on a regular basis, the training will be considered a huge success. Jerry Taylor helped put the training together, Nancy Fleshood prepared breakfast and break food, and Ronnie Wells provided lunch. All feedback received has been positive. The South Hill Farmers Market will be open both Fridays and Saturdays this year.

The Janitors are scheduled for April 16. Admission is \$3. Gates open at 6 p.m. The music starts at 6:30 p.m. The Market Square Committee will only be selling beer this year. Rosemont Vineyards will be selling the wine. When tickets are purchased for beer or wine, they will be worth \$1.50. Beer will cost two tickets, and wine will vary between two and three tickets. Beer is now only produced seasonally in long neck plastic bottles; therefore, it is unknown if they will be available for the event. If not, Coors Light will be served in cans with cups available if desired. If cans are the only choice, it was suggested that a recycling option be offered. Volunteers are needed to help cleanup after the event. Rosemont will be selling bottles of wine that purchasers can take with them unopened.

The South Hill MusicFest will take place on May 9 on the upper field at Centennial Park. Admission is \$5. Gates will open at 2 p.m. The first band will start at 3:00 p.m. Bands go from 3:00 to 4:00, 4:30 to 5:30, and 6:00 to 7:00 with 30 minutes in-between for takedown and setup. The bands include Wild Country, Back Street Band, and Fast Lane. Alcohol drinkers will not have to leave the fenced area to utilize the restroom or buy food; everything will be enclosed. The Rotary and Ruritan clubs will be cooking at both SpringFest and the MusicFest.

C. Design Committee – Kim Callis, Chairman

Kim Callis reported that the brick pavers have arrived. Staff would like to have the work from the Town Hall down to the Chamber done by SpringFest. Streetlights will not be in that soon. The contractor will take care of cracked curbs and such as they go. It is advisable to let Town staff know of any damage so that it can be brought to the contractor's attention. The option of decorative posts is being looked into for the various street signs that are currently in place. The bid opening has been held for the

asphalt overlay. It will be done from the light to the Methodist Church and will go a couple of feet down Atlantic Street in either direction.

D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs

Charles Wright thanked the following volunteers who participated in the March 23 beautification activities: Lisa Clary, Sandra Kinker, Midge Shipley, Beth Smith, Mary Tatum, Charles Wright and Tommy Zincone. Kim Callis thanked all involved and mentioned that mulch has been added to their efforts. Everyone commented that it looks good. Sandra Kinker stated that if any mulch is left, the group would like to place some around the daylilies at the Tobacco Farm Life Museum which are being overtaken by weeds.

Tommy Zincone informed members that another Beautification Day is scheduled for April 20. Kim Callis suggested that Centennial Park be the next project in preparation for SpringFest. The creek is usually where most trash accumulates. Bill Wilson mentioned that the gumballs will also need to be picked up. Sandra Kinker commented that there is no way to get to the place on 58 where the school starts without getting hurt.

Frank Malone informed Mr. Wright that Timothy Ittner with Scooter's Construction out of the Blackridge area is very interested in partnering with the Town to help remove dead wood, etc. He has his own bucket truck, equipment, and over 12 years experience.

7. OTHER BUSINESS

A. Colonial Center Update – Mayor Earl Horne

Kim Callis reported that the new lights are up around the top of the building. The floors are being installed, and Mayor Horne is working with the architects on the inside sound and lighting system.

B. Chamber of Commerce News – Frank Malone

Frank Malone informed members that the 2009 Unity Luncheon will be held at the Clarksville Community Center on April 16. South Hill will host the event in 2010.

Chamber staff will soon begin accepting email reservations for the American Legion Post 79 Cinco de Mayo meeting at 5:00 p.m. on May 5.

The Market Square Committee is piggybacking the Beef Festival at Centennial Park on May 27 with the band Casper. The Beef Festival will begin at 4:00 p.m. Food will be served from 4:30 p.m. to 7:00 p.m. Complimentary beverages will be served from 4:30 p.m. to 6:00 p.m. (90 minutes instead of the usual two hours because of the 2 ½ hours of opportunity up the hill). The concert will begin at 6:30 p.m. Tickets are \$25 for both events through May 15; they go up to \$30 after that. Tickets for the Casper event only are \$10.

C. SHRC Beef Festival Tickets

Charles Wright asked for suggestions on what to do with the two Beef Festival tickets mailed to the SHRC. Kim Callis suggested having a drawing for them at SpringFest. Members embraced the suggestion.

A motion was made by **Kim Callis**, second by **Sandra Kinker**, to authorize the SHRC to purchase the two Beef Festival tickets and give them away through a drawing at SpringFest. Motion carried unanimously.

8. ADJOURNMENT

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:48 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary