



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, JUNE 17, 2009 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, June 17, 2009 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Charles Wright called upon Sandra Kinker to render the invocation. Lisa Clary brought box lunches ordered by Tommy Zincone and prepared by Brian's Steak House at a cost of \$6 per person.

3. SIGN IN

A. Committee Members

The following fifteen members were in attendance:

Kim Callis	Lisa Clary	Anna Cratch
Charles Hudson	Hart Hudson	Judy Jacquelin
Woody Kidd	Sandra Kinker	Beth Smith
Steven Stanley	Mary Tatum	Martin Wetherbee
Shirley Wetherbee	Bill Wilson	Charles Wright

4. APPROVAL OF MINUTES – MAY 20 AND JUNE 10, 2009

A motion was made by Kim Callis, second by Lisa Clary, to dispense with the reading of the minutes for the Regular Meeting on May 20, 2009 and the Board of Directors Meeting on June 10, 2009 and approve both as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer's Report as follows:

May Beginning Balance	\$ 10,143.96
Deposits	1,103.96
Expenditures	<3,197.34>
May Ending/June Beginning	\$ 8,050.58
Expenditures	<940.00> – Advertising
June Ending	\$ 7,110.58

Mr. Kidd informed members that he has received a \$10,000 check from the Town of South Hill which will be deposited on July 1. Charles Wright commented that the SHRC is very appreciative of the Town's contribution.

A motion was made by Sandra Kinker, second by Judy Jacquelin, to approve the Treasurer's Report as presented by Woody Kidd. Motion carried unanimously.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary informed members that the SHRC has been asked to split the cost of purchasing 1,000 more blue plastic bags with the Town and Chamber logos. They will be used as promotional gift bags for the ball teams coming in. The SHRC's share of the cost will be \$245; the Chamber and Market Square Committee are contributing as well.

A motion was made by Kim Callis, second by Judy Jacquelin, to authorize spending \$245 towards the purchase of 1,000 blue plastic bags to be given away as promotional items. Motion carried unanimously.

Ms. Clary reported that a full-page ad has been placed in the game programs at a cost of \$150.

Picnic in the Park is the next upcoming event on July 3. Liquid Pleasure will follow that on September 17, and Farmer's Day is September 26.

B. Market Square Committee – Kim Callis, Vice-Chairman

Kim Callis informed members that some changeover is taking place in the Market Square Committee. Officers will probably be elected at the next meeting. Vincent Brown, Linsey Carroll and Michael Carter do not wish to serve again. Charlene Keough has also stepped down from the committee. Heather Barbour and Kim Barbour were reappointed. New appointments include Lisa Clary, Anna Cratch, Amanda Crickenberger, Gary Smith and Carmen Taylor.

The Farmers Market has been doing wonderful with more participation this year. Five vendors signed up last week. The participating vendors have done very well with their sales. No vendors have signed up yet for the Friday Market days.

The Market Square Committee's next events will be Liquid Pleasure in September followed by Monster Mash in October (afternoon of Halloween). The volunteers who help with the events are greatly appreciated.

C. Design Committee – Kim Callis, Chairman

Kim Callis reported that the rain has delayed work on Phase 2, and some issues have been discovered with the brick pavers. The pavers were not properly installed, the right material was not used to hold them together, and the workmanship was poor. Staff has refused to pay for the work until the items of concern have been fixed. Mr. Callis stated that it is better to slow the project down and have it done right. VDOT requires that everything be pedestrian and handicap friendly; however, in fulfilling that requirement, a bunch of drainage problems were created; therefore, a couple of adjustments will have to be made. It was also discovered that the bases for the streetlight poles were put in 45° off center from

where they should be. This actually turned out to be a blessing because the flag arms will now hang at a 45° angle to the street and going with the traffic. The flag arms will not impede where the banners hang. As soon as the weather permits, more streetlight poles will be installed. The completion date is currently looking to be around July 15. B.P. Short is scheduled to pave in around three weeks. Virginia Carolina will then come in and stripe. Once the streetlights are installed, staff will look into purchasing additional banners.

Staff has applied for funding for Phase 3 which starts at the traffic light and extends north to the Methodist Church.

D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs

On behalf of the Town, Kim Callis thanked all the members who participated in the Beautification Committee plantings at the Market Square. Mr. Callis stated that it looks great. The Town does not have the resources to handle all of the items such as this.

Looking kindly towards Bill Wilson, Sandra Kinker mentioned that they need some mulch to place at the Tobacco Museum.

Kim Callis asked members to think about any locations around Town that they would like to see a dogwood tree planted. Staff is considering purchasing some for Parker Park.

7. OTHER BUSINESS

A. Colonial Center Update – Mayor Earl Horne

In the absence of Earl Horne, Kim Callis reported that Kenbridge Construction and Mayor Horne have decided to close off the areas in the theatre where the work has been completed while work is proceeding in the auditorium to prevent dust and dirt from going into the completed sections. Workers are starting on the ceiling in the theatre section and removing items from around the stage area. At the request of Sandra Kinker, following the meeting, Mr. Callis took a small group over to tour the Colonial.

B. Chamber of Commerce News – Frank Malone

In the absence of Frank Malone, Kim Callis mentioned that the local Dixie Youth League is hosting two state tournaments that begin July 17. The Chamber will be putting up a hospitality tent at both the baseball and softball complex. Volunteers will be needed to staff the tent and provide information about the area.

A Babe Ruth District Tournament is scheduled in South Hill for the day of Picnic in the Park. Play will need to start at noon with everyone out of the park by 4:00 p.m.

C. Misc.

Judy Jacquelin commented on the various interesting vendors and how much she enjoyed the Farmers Market in Roanoke.

8. ADJOURNMENT

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:47 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary