



## SOUTH HILL REVITALIZATION COMMITTEE, INC.

### REGULAR MEETING MINUTES

WEDNESDAY, AUGUST 12, 2009 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, August 12, 2009 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

At the start of meeting, members gathered around for a picture with Travis Belcher of the Marine Corps League who presented the SHRC with a \$500 check for American flag banners.

#### 1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

#### 2. INVOCATION

Charles Wright rendered the invocation.

#### 3. SIGN IN

##### A. Committee Members

The following twelve members were in attendance:

Scott Burnette	Kim Callis	Lisa Clary	Anna Cratch
Hart Hudson	Judy Jacquelin	Woody Kidd	Barbara Nanney
Beth Smith	Steven Stanley	Bill Wilson	Charles Wright

#### 4. APPROVAL OF MINUTES – JULY 15, 2009

A motion was made by **Beth Smith**, second by **Woody Kidd**, to dispense with the reading of the minutes for July 15, 2009 and approve as submitted by Anna Cratch. Motion carried unanimously.

#### 5. TREASURER'S REPORT – WOODY KIDD, TREASURER

Woody Kidd presented the Treasurer's Report as follows:

<b>July</b> Beginning Balance	\$ 7,085.40
Deposits	10,000.00 – Town Contribution
	501.26 – Bill Reimbursement
Expenditures	<751.89> – Advertising
<b>July Ending/Aug</b> Beginning	\$ 16,834.77
Deposits	390.00 – Donation from Legion for Flags
Expenditures	<140.00> – Advertising: Liquid Pleasure
<b>Aug</b> Ending	\$17,084.77

Mr. Kidd also presented copies of the 2009 tax returns.

**A motion was made by Steven Stanley second by Scott Burnette,** to approve the Treasurer's Report as presented by Woody Kidd. Motion carried unanimously.

## **6. COMMITTEE REPORTS**

### **A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs**

Lisa Clary informed members that Farmers Day is coming up September 26. Food vendor spaces are full. The other vendor spaces are renting very slowly. Frank Malone will need \$300 for the DJ and money for trophies and prizes. All Saints Episcopal Church is going to hold a cow patty bingo fundraiser. There are still plenty of aprons left over for the pie-baking contest, which will be head up by Will Woodall. Robin Allen is putting goody-bags together.

Bill Leslie will be at the R. T. Arnold Library on September 16 at 6:00 p.m., and the next Affair on the Square will be Liquid Pleasure on September 17.

Virginia Farm Bureau Insurance will have a Ribbon Cutting for their new office on August 27 at 12:00 p.m.

As previously mentioned, the American Legion and the Marine Corps League have both showed great community spirit by making donations towards the purchase of 25 American flag banners. Letters have been mailed to the VFW and the American Legion Ladies Auxiliary requesting contributions as well. Charles Wright asked that Anna Cratch see that thank you letters are sent to the two groups.

### **B. Market Square Committee – Kim Callis, Vice-Chairman**

Kim Callis thanked Lisa Clary for contacting the organizations for donations towards the American flag banners.

Liquid Pleasure is the next big event on September 17.

Monster Mash will be held on Halloween, October 31. It will be held a little earlier this year (5:00 p.m. to 8:00 p.m.) so that the kids can still go trick-or-treating.

Next year, the Market Square Committee will likely schedule a band again for the Beef Festival; the date may be moved to occur a little earlier in the year because May is a busy month.

The Market Square Committee hopes to have its first band perform at the Farmer's Market in the next two to three weeks. It will hopefully help to make a busier environment. Judy Jacquelin asked what could be done regarding the farmers market stands setup behind Wendy's. Kim Callis answered that if they are on private property, they are welcome to sell grown goods. They have also been seen at the Petrol and the car dealership.

### **C. Design Committee – Kim Callis, Chairman**

Anna Cratch reported that the Town has placed the order for the 50-Pioneer Logo Banners and the hardware sets needed for the new streetlights. The SHRC previously discussed purchasing 21-Fall Welcome South Hill Banners. The SHRC will seek sponsors for the 16-SpringFest

Banners. Lisa Clary has been contacting groups to help purchase the 25-American Flag Banners (\$890 donated thus far/\$1,100 more needed). **A motion was made by Woody Kidd second by Steven Stanley**, to approve the purchase of 21-Fall Welcome South Hill Banners, approximately \$2,500.00. Motion carried unanimously.

Kim Callis reported that the brick paver work is almost complete. B. P. Short is finishing a VDOT job; they should complete our paving in a couple of weeks.

**D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs**

No report was given for the Economic Restructuring Committee.

**7. OTHER BUSINESS**

**A. Colonial Center Update – Mayor Earl Horne**

In the absence of Earl Horne, Anna Cratch reported that Mayor Horne is currently working with the architects regarding the color schemes for the theatre portion of the Colonial.

**B. Chamber of Commerce News – Frank Malone**

In the absence of Frank Malone, no new Chamber news was given.

**C. 2011 Dixie Softball World Series – Kim Callis**

Kim Callis reported that the Town is going to be hosting the 2011 Dixie Softball World Series for two age divisions. Mr. Callis thanked Anna Cratch, Jon Taylor, April Roberts, Frank Malone and Sandra Tanner for helping to make it happen. We were competing against Alexandria, Louisiana (147,000 people). South Hill was chosen, and they even requested that we host the Debs too, but we don't have the fields to handle it. There is an outside chance that we will get another division in the county (Clarksville).

This will be a community-wide event that will start around July 29. We would love to get Jenny Finch to do a clinic on Thursday. The teams generally arrive on Fridays. It will likely bring 1,500 people or more to our Town. An informal outing/ceremony with a lake theme is planned. Host families will be required for each team (total of 22 needed). The host family will be their connection to the community around the clock for as long as they are here. South Hill has plenty of rooms, but Clarksville, Emporia and Henderson are only 30 minutes away if more are needed. Our goal is to show off what we have here, which could bring long-term benefits to the Town.

Volunteers interested in helping out should contact Kim Callis. A committee is being formed to work on this huge endeavor. Plans are to have everything in place six months prior to the event start date.

Mr. Callis stated that we have also been approached by Dixie Baseball to host a World Series. We told them that we would consider it but need to get softball out of the way first.

**8. ADJOURNMENT**

Charles Wright thanked Anna Cratch for her administration efforts and Lisa Clary for helping to obtain American flag banner sponsors.

The next regular meeting date is Wednesday, September 9, 2009 at noon.

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:40 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

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Charles Wright, President

Attest:

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Anna B. Cratch, Secretary