



SOUTH HILL REVITALIZATION COMMITTEE, INC.

REGULAR MEETING MINUTES

WEDNESDAY, SEPTEMBER 9, 2009 AT 12:00 PM

The regular monthly meeting of the South Hill Revitalization Committee, Inc. (SHRC) was held on Wednesday, September 9, 2009 at 12:00 p.m. in Conference Room B of the South Hill Town Hall located at 211 South Mecklenburg Avenue in South Hill, Virginia.

1. CALL TO ORDER

Charles Wright, President, called the regular meeting to order at 12:00 p.m.

2. INVOCATION

Charles Wright called upon Sandra Kinker to render the invocation.

3. SIGN IN

A. Committee Members

The following twelve members were in attendance:

Glenn Allen	Robin Allen	Kim Callis	Lisa Clary
Anna Cratch	Charles Hudson	Sandra Kinker	Frank Malone
Martin Wetherbee	Shirley Wetherbee	Bill Wilson	Charles Wright

B. Others in Attendance

Charles Wright welcomed Kristina Ogburn with the South Hill Enterprise and Michele Taylor with BIT to the meeting.

4. APPROVAL OF MINUTES – AUGUST 12, 2009

A motion was made by **Kim Callis**, second by **Bill Wilson**, to dispense with the reading of the minutes for August 12, 2009 and approve as submitted by Anna Cratch. Motion carried unanimously.

5. TREASURER'S REPORT – WOODY KIDD, TREASURER

In the absence of Woody Kidd, Lisa Clary presented the Treasurer's Report as follows:

Deposits	990.00	– American Flag Banners
Aug Ending/Sep Beginning	<u>\$ 18,089.33</u>	

A motion was made by **Bill Wilson**, second by **Kim Callis**, to approve the Treasurer's Report as submitted by Woody Kidd. Motion carried unanimously.

6. COMMITTEE REPORTS

A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs

Lisa Clary reminded members Liquid Pleasure is September 17.

Ms. Clary informed members she is working on promoting Farmer's Day, September 26. A few booth spaces are left for rental. Several spaces have been rented for political campaigning. Food vendor spaces are full. Frank Malone reported that three tractors have submitted parade request forms. Five or six miniature ponies are going to be walked on leashes at the back of the parade. The pie contest will take place at the American Legion before the tractor parade with pie slices to be sold after the contest. Robin Allen is working with the Episcopal Church for the Meadow Muffin Bingo.

B. Market Square Committee – Kim Callis, Chairman

Kim Callis reported that gates will open at 6:00 p.m. for the last musical event of the season, Liquid Pleasure on September 17. The band will start at 6:30 p.m. and end at 9:30 p.m.

Monster Mash will be held on October 31 from 4:00 p.m. to 7:00 p.m. to give kids a chance to trick-or-treat afterwards.

C. Design Committee – Kim Callis, Chairman

Kim Callis reported that Mecklenburg Avenue is currently being overlaid, so we'll hopefully have nice new streets by the weekend. Virginia-Carolina Paving will handle the striping. They will be back to put more sand in-between the brick pavers. The awnings will be repaired once the streets are complete.

Phase III extending from the traffic light to Franklin Street will probably be broken up into two parts for funding reasons. The phase will cost between seven and eight hundred thousand dollars. The biggest part of the cost will be the overhead utility relocation. The first application will be submitted by December 1 to request half the money to relocate the overhead lines. Once that is done, the rest of the money will be requested for streetlights, brick pavers, etc.

Kim Callis thanked Anna Cratch and Lisa Clary for their efforts in finding sponsors for banners. Ms. Cratch reported that seven more sponsors are needed for SpringFest banners, and \$960 is needed to purchase the American flag banners. **A motion was made by Frank Malone, second by Kim Callis**, to authorize the SHRC to purchase 25 American flag banners; money will continue to be collected until the total is reached. Motion carried unanimously.

Frank Malone reported that the Chamber Board has authorized him to purchase three special banners to be placed in front of the Chamber Office relating to Chamber, Tourist Information, and the Doll and Train Museum. He asked for the blessings of the SHRC to display them. No one spoke against his request.

Bill Wilson reported that three new flagpoles have been erected at the Town Hall for the American flag, Town flag and state flag. Staff has also erected a flagpole donated by Woodmen of the World at the SPDC.

D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs

Sandra Kinker reported that the Beautification Committee met in August and cleaned up several locations. Ms. Kinker asked Bill Wilson to contact Don Dugger at 774-1438 regarding mulch for the Market Square and Tobacco Farm Life Museum. She requested that Mr. Wilson get some red bags as well for the Police Department parking lot. She also requested that staff not mow the grass in the direction of the daylilies at the Tobacco Farm Life Museum. It was decided that volunteers would wait and mulch the Market Square after the Affair on the Square.

Ms. Kinker mentioned that the SHRC is getting slack as far as membership. Kim Callis commented that it is a problem with several committees. Charles Wright asked members to invite their friends to the SHRC meetings. Frank Malone stated that a call to Ben Taylor might inspire the FFA to assist with various projects.

Robin Allen informed members that the Rose Hill Garden Club was just notified that they received a \$350 grant for planters in the downtown area.

Kim Callis asked members to never hesitate to call the Town Hall when items are seen around Town that need to be addressed.

7. OTHER BUSINESS

A. Colonial Center Update – Mayor Earl Horne

In the absence of Earl Horne, Kim Callis reported that the colors are currently being painted and reviewed on the proscenium (archway).

B. Chamber of Commerce News – Frank Malone

Frank Malone reported on the following Chamber events:

- BAH – Lake Gaston Soccer Association: September 15 at Bunny’s Field from 5:00 p.m. to 7:00 p.m.
- Ribbon Cutting and Open House – Just Outrageous Hair and Nail: September 16 at 421 E. Atlantic Street at 11:00 a.m.
- Chamber Luncheon – Airport Program: October 6 at Brians at 12:00 noon
- BAH – Mecklenburg Brunswick Regional Airport: October 6 from 5:00 p.m. to 7:00 p.m.
- BAH – The Glass House Grill: October 21 from 4:30 p.m. to 6:30 p.m.

Kim Callis mentioned that September 11 is Patriots Day. The flag at the SPDC, which was paid for by the Woodmen of the World, will be dedicated at 9:00 a.m.

Mr. Malone mentioned that the SHRC’s participation in Farmers Day in comparison to SpringFest is very poor.

Frank Malone informed members that the Beef Festival is moving up four weeks next year to April 28. The Market Square Committee will be helping out by providing a band at the event.

C. Virginia Main Street

Charles Wright informed members that a member from the SHRC must attend a Virginia Main Street function in order for the committee to remain an affiliate. The last training for this season is coming up for September 16 and 17 in Manassas. Robin Allen commented that the SHRC doesn't follow their plan and asked what benefit being an affiliate brought. Members could not come up with any advantage of remaining an affiliate except that Virginia Main Street is a good resource for information. It would be beneficial if the committee had a paid coordinator to attend the functions. It was decided that the SHRC will not renew its affiliation at this time. Virginia Main Street would take the committee back again.

8. ADJOURNMENT

The next regular meeting date is Wednesday, October 14, 2009.

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:53 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

Charles Wright, President

Attest:

Anna B. Cratch, Secretary