



Deposits	628.00	– Farmers Day Rentals & Banners
Expenditures	<3,018.36>	– Williams Construction, Advertising & Banners
<b>Oct Ending/Nov Beginning</b>	<b>\$ 14,208.25</b>	
Expenditures	<177.00>	– Advertising
<b>Nov Ending</b>	<b>\$14,031.25</b>	

Mr. Kidd shared a list he created of all contributors for banner purchases (\$3,458). Anna Cratch reported that only three more payments are needed to be able to order the SpringFest banners. \$136 is needed to pay off the purchase of the American flag banners.

**A motion was made by Kim Callis, second by Steven Stanley,** to approve the Treasurer’s Report as submitted by Woody Kidd. Motion carried unanimously.

**6. COMMITTEE REPORTS**

**A. Promotions Committee – Lisa Clary and Tom Smith, Co-Chairs**

Lisa Clary reported that Monster Mash was a huge success. Participation was very good.

Tell Santa at the Chamber Depot will be held on December 1. Work on the decorating is beginning, the train ride is coming, and Mrs. Claus will be in the caboose for photos. Photos with Santa, which will be provided by Occasions Photography, will be available for pickup the week following the event. Toyland will continue throughout the month of December. Fifty-two have paid and a few gifts have been donated for the giant stocking giveaway. Enough has been collected to do two giant stockings with around 27/28 gifts each. Advertising will start this week. The drawing will be held on December 14.

**B. Market Square Committee – Kim Callis, Chairman**

Kim Callis informed members that it was a very successful year. Next year’s events are being lined up, and fundraising has begun. No amount is too small or too large. Liquid Pleasure will be at the Beef Festival on April 28. The committee is still working on a big event for June 3. The Fast Lane Band will be performing at Picnic in the Park. Halloween and Monster Mash will be celebrated on Saturday, October 30.

**C. Design Committee – Kim Callis, Chairman**

Kim Callis reported that the application for the TEA-21 grant funding for the first section of Phase III is due December 1. This will be primarily for the removal of overhead utilities. Randy Jones is now working with Dewberry and Davis and should they get the award, it is thought he will be an asset.

**D. Economic Restructuring Committee – Sandra Kinker and Judy Jacquelin, Co-Chairs**

Sandra Kinker reported that the Town helped get the mulch to place around the daylilies. The crepe myrtles along the police department parking lot have also been mulched and pruned. Charles Wright thanked the members of the Beautification Committee that helped with the project.

**7. OTHER BUSINESS**

**A. Colonial Center Update – Mayor Earl Horne**

Kim Callis reminded members that the Mayor is excited about the Colonial being awarded a \$734,000 Tobacco Commission grant. Work will continue with the rigging, sound and lighting. At some point, the \$500 chair sponsorships will be promoted more heavily. Scott Burnette commented that once the construction is complete, we still have the operation of the theatre to take in mind.

**B. Chamber of Commerce News – Frank Malone**

Frank Malone reported that he has a packet at the Depot for everyone that provides information regarding six or seven events.

Lee Nicholson, a WWII veteran, is scheduled to be the guest speaker at the Veteran's Day ceremony at the Veterans Memorial Park on November 11 at 11:00 a.m. The South Hill Elementary School 4<sup>th</sup> graders will be singing Thank a Vet. In case of inclement weather, the event will be moved into the American Legion Hall.

RSVP's are needed for the Chamber Christmas Social on Wednesday, December 2.

Santa Claus for a Cause sponsored by the Junior Women's Club is scheduled for December 5.

**B. Possible Relocation of SpringFest**

Kim Callis suggested that the committee possibly consider holding SpringFest 2010 on May 8 on Mecklenburg Avenue between the traffic lights (instead of Main Street and Brook Avenue). This would be one straight shot hopefully funneling people toward the Market Square and the R. T. Arnold Library. Permission would need to be granted from the Street Committee. Mr. Callis asked committee members who are business owners along Mecklenburg Avenue to contact other business owners along Mecklenburg to see if they favor the idea. The traffic can be rerouted through Atlantic Street to get people out to Hwy. 1 South. Frank Malone commented that southeast Main Street could be used as a food court. Willie Bob Smith would be giving up the most during those five to six hours. Pat Folio mentioned that closing the streets in Tennessee helped the businesses because it was a captive audience. Woody Kidd commented that it is an excellent idea that would provide more space. Ellen Thompson stated that it would be a real plus for the vendors but again stressed the fact that Willie Bob Smith would be affected the most. Kim Callis commented that the traffic might be able to be rerouted to allow customers driving access to Willie Bob Smith's store. Jimmy Martin stated that he was for trying the relocation.

**8. ADJOURNMENT**

Charles Wright wished everyone a Happy Thanksgiving.

There will be no meeting in December. The next regular meeting date is Wednesday, January 13, 2010.

There being no further business matters before the SHRC, Charles Wright adjourned the meeting at 12:30 p.m.

Respectfully submitted by Anna B. Cratch.

Signed:

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Charles Wright, President

Attest:

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Anna B. Cratch, Secretary