



SOUTH HILL TOWN COUNCIL

RETREAT MINUTES

TUESDAY, APRIL 29, 2025, 9:00 A.M.

The South Hill Town Council met for a retreat on Tuesday, April 29, 2025 at 9:00 a.m. in Classroom C of the Lake Country Advanced Knowledge Center at 118 E. Danville Street, South Hill, Virginia 23970. Peter Stephenson from the Virginia Risk Sharing Association (VRSA) facilitated the retreat. Town Clerk Leanne Patrick took minutes of the retreat.

1. CALL TO ORDER

The Honorable Mike Moody called the retreat to order at 9:01 a.m.

2. ROLL CALL

Mayor Moody called upon Town Clerk Leanne Patrick to call the roll, which was as follows:

A. Council Members

Randy Crocker
Gavin Honeycutt
Michael Smith

Jenifer Freeman-Hite
Delores Luster

Ashley Hardee
Carl Sasser, Jr.

Councilor Lillie Feggins-Boone was absent from the retreat..

B. Staff in Attendance

Keli Reekes, Town Manager
CJ Dean, Mun. Serv. Director
Kristine Martin, HR Manager
Brent Morris, Business Dev. Manager

Leanne Patrick, Town Clerk
Dahlis Morrow, Dir. of Fin. & Admin.
Greg Geist, Police Chief

Thomas Bullock, Director of Education and Training with VRSA, was also in attendance and gave a presentation.

3. DISCUSSION

Agenda items of discussion included the following:

- **Getting to Know You – Introductions and Team Building Activity**
- **Town Mission, Development, Review & Vision Statements, and Defining Core Values**
- **Where are we Now – In-Person SWOC/T Analysis, and Status of Existing Goal Areas (6) from 2022 Comprehensive Plan**

- **Where are we Going – Council Priorities and Strategic Goals (Based on Advance Survey Input), Reality Check, and Implementation/Measuring Success**
 - **Business Incentives/Grants Initiative**
 - ❖ **Façade Grant Committee**
 - **Street Extension Projects – Raleigh/47 & Thompson/Alpine**
 - **Virginia Main Street Program**
- **‘Civility/Effective Communication’ Training Session**
- **Keys to Establishing Positive Council – Manager/Staff Working Relationships**
- **Town Manager/Council Discussion Time for Ongoing Projects and Issues of Interest**
 - **Consensus to Move Forward:**
 - ❖ **Golf Cart Communities**
 - ❖ **Town Logo**
 - **Facility Use Policies – Exchange Warehouse, Centennial Park**
- **Wrap Up and Adjournment**

No matters were voted upon during the retreat. Topics discussed included roles and responsibilities of Council and important projects for the future of South Hill.

Council reached consensus on the following topics:

- Using the current Town logo on all official business, with the old logo to be phased out gradually.
- Keeping the presented street extension projects in the long-term plan, noting that more urgent projects will take priority in the short term.

Due to time constraints, remaining undiscussed topics were emailed to Council for individual review and future consideration..

Attendees took a 30-minute break for lunch which was provided by 313 Franklin.

4. ADJOURNMENT

There being no further business matters before the South Hill Town Council, Mayor Moody adjourned the retreat at 2:25 p.m.

VALIDATION

Minutes approved this ____ day of _____, 20____.

Leanne Patrick, Town Clerk

W.M. Moody, Mayor